

THE 9TH WASHINGTON INTERNATIONAL EDUCATION CONFERENCE

2011

Morning Sessions:

Washington International Education Conference

January 24th and 25th, 2011

Media and Public Affairs Building

The George Washington University

Jack Morton Auditorium,

805 21st Street NW, (Corner of 21st and H Streets)

Washington, DC 20052

Afternoon Sessions:

Embassies and Sponsoring Organizations throughout
Washington

CONFERENCE AGENDA

JANUARY 24TH-25TH, 2011



**Washington International
Education Council**

330 Hart Road

North Potomac, MD 20878-5457

Telephone: (301) 947-0015

Fax: (240) 632-9342

E-mail: wfish@washcouncil.org

www.washcouncil.org

MONDAY, JANUARY 24, 2011

8:30 am – 12:00 pm

Lobby, Ground Floor

REGISTRATION

8:30 am – 9:00 am

Continental Breakfast

Continental Breakfast Courtesy of the Embassy of the Sultanate of Oman
Special thanks to Dr. Asya Al-Lamki, Cultural Attaché

9:00 am – 12:30 pm

Jack Morton Auditorium
Ground Floor

Sandarshi Gunawardena
Senior Program Officer
Vietnam Education Foundation

Louis M. Farrell
Director
Student and Exchange Visitor Program
United States Department of Homeland Security

Sharon Snyder
Chief, SEVP Strategic Communications Section
Student and Exchange Visitor Program
United States Department of Homeland Security

Nancy H. McCarthy
Consular Officer
Post Liaison Division, Visa Office
Office of Field Support and Liaison
Bureau of Consular Affairs
United States Department of State

Facilitator
Dr. Nicholas Arrindell
Director
Office of International Student & Scholar Services
Johns Hopkins University

10:30 am – 11:00 am

2nd Floor

COFFEE BREAK

11:30 am – 12:15 pm

Jack Morton Auditorium

Basel Alashi, Ph.D.
Representing the Libyan North American Scholarship Program
Vice-President, International Partnerships
Canadian Bureau for International Education

12:15 pm – 1:45 pm

Coach Departs 1:45 pm

Luncheon
Bertucci's Restaurant
2000 Pennsylvania Avenue NW
Washington, DC 20006

2:15 pm – 3:15 pm

Coach Departs 3:15 pm

Embassy of the People's Republic of China
Minister Councilor Dr. You
Ms. LIU Cuihang
3503 International Place NW
Washington, DC 20008

3:45 pm – 5:30 pm

at the OAS Building
1889 F Street NW

Organization of American States
OAS Professional Development Scholarship Program
Jeanelle Van Glaenenweygel, Coordinator
OAS Academic Scholarship Program
Patricia Quiroz, Coordinator, OAS Academic Scholarship Program and
Partnership Program for Education and Training
Outreach Program and Outreach Projects
Nelly Gochicoa, Coordinator
Consortium of Universities
Cooperation and Relations for Latin America
Educational Portal of the Americas
Cecilia Martins, Chief, Educational Portal programs and services
Rowe Fund: Educational Loans for Studies in the U.S
Lina M. Sevillano, Coordinator

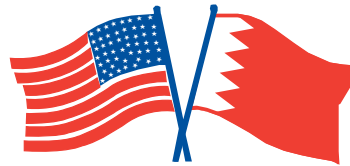
OAS GS Building located at 1889 F Street NW, Washington DC
Padilha Vidal Conference Room

Coaches Depart 5:30 pm

6:00 pm – 8:00 pm

Coaches depart 8:00 pm
to DoubleTree Hotel

Reception
Monday, January 24th, 6 pm to 8 pm



The Embassy of the Kingdom of Bahrain
3502 International Drive N.W.
Washington, DC 20008

*With special thanks to Ms. Huda Ezra Ebrahim Nonoo, Ambassador and
Ms. Aysha Murad, Cultural Attaché*

TUESDAY, JANUARY 25, 2011

8:30 am – 12:00 pm

Lobby, Ground Floor

REGISTRATION

CONTINENTAL BREAKFAST

8:30 am – 9:00 am

Jack Morton Auditorium
Continental Breakfast

Recruiting in China
On the Ground Insights from the Student's Perspective
Sid Krommenhoek
Founder, Zinch Inc

8:30 am – 9:00 am

Jack Morton Auditorium

Social Media and International Student Recruitment
Karen Buck
Director of Media Strategy
Zehno Cross Media Communication
Bill Sandefer
Director of Graduate Admissions and Financial Aid
Tulane University
Freeman School of Business

9:00 am – 10:00 am

Jack Morton Auditorium

If That is Scholarship, We Are Doomed!
Professor Cole Campese
Senior Director, Teaching and Learning with Technology
Pennsylvania State University

10:00 am – 10:45 am

COFFEE BREAK

10:45 am – 11:15 am

2nd Floor

Trends in International Student Enrollment in the United States: Open Doors
Peggy Blumenthal, Executive Vice President
Daniel Obst, Deputy Vice President, International Partnerships in Higher Education
Institute of International Education (IIE)

11:15 am – 12:00 pm

Jack Morton Auditorium
Coaches depart 11:45 pm

1:00 pm – 2:30 pm

Luncheon and Presentation

Embassy of Malaysia
3516 International Court NW
Washington, DC 20008
Malaysian Students Department
Dr. Posiah Mohd, Isa
Director

or

Embassy of the United Arab Emirates
3522 International Court NW
Washington, DC 2008
Special thanks to Dr. Husam M. Sultan Al Ulma
Cultural Attaché

3:00 pm – 5:00 pm

Saudi Arabian Cultural Mission
Dr. Mohammed Abdullah Saud Aleissa
Cultural Attaché
Dr. Mody Alkhalaf
Director of Cultural and Social Affaires
2600 Virginia Avenue N.W. Suite 904
Washington, DC 20037

WIEC CONFERENCE PROGRAM 2011



The George Washington University

Morning Sessions:

Washington International Education Conference
January 25th and 26th, 2010

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(The Corner of 21st and H Streets) Washington, DC 20052

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